

Prior Art

The prior art that was specified in the original patent application submission is no longer included in the 'Other Prior Art' section of Form PTO-1449. Specifically the references that should be included are:

1. Vesely, Rebecca, Kiddie Kash, Business 2.0, May 1999, page 24-26.
2. Dalton, Gregory, Clipless Coupons, Information Week, February 22, 1999, page 87.
3. Mollman, Steve, Smells Like Teen Commerce, Wired, June 1999, page 194.

Fees

Applicant has filed this response prior to the expiration of three months and have not presented additional claims. Accordingly, Applicant believes that no additional fees are due for consideration of this response.

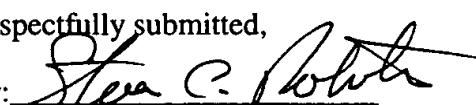
Conclusion

For the reasons stated above, claims 1-22 are patentable over the prior art of record. Applicant respectfully requests that the Examiner allow these claims and pass this case to issue.

Conditional Request For Constructive Assistance

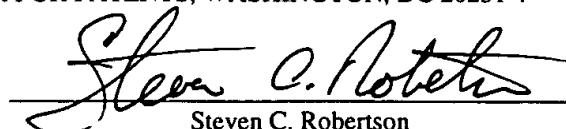
Therefore it is submitted that patentable subject matter is clearly present. If the Examiner agrees but does not feel that the present claims are technically adequate, applicant respectfully requests that the Examiner write acceptable claims pursuant to MPEP 707.07(j).

Respectfully submitted,

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Certificate of Mailing: I certify that on the date below this document and referenced attachments, if any, will be deposited with the U.S. Postal Service as first class mail in an envelope addressed to: "BOX NON-FEE ADMENDMENTS, ASSISTANT COMMISSIONER FOR PATENTS, WASHINGTON, DC 20231".

March 29, 2002


Steven C. Robertson